



THE AEO FRAMEWORK

HOW TO GET DISCOVERED IN CHATGPT, COPILOT & AI SEARCH

Built from real client audits – not theory.

This framework is designed to help brands earn mentions and citations in AI-powered answer engines like ChatGPT, Microsoft Copilot, and Google AI Overviews.

Who This Framework Is For

- Business owners investing in SEO
- Marketing teams adapting to AI search
- Brands that want visibility beyond Google
- Companies competing in AI-powered results

1. Set Realistic Goals

🔥Track:

- Mentions
- Citations
- Referral traffic
- Branded searches

Start with:

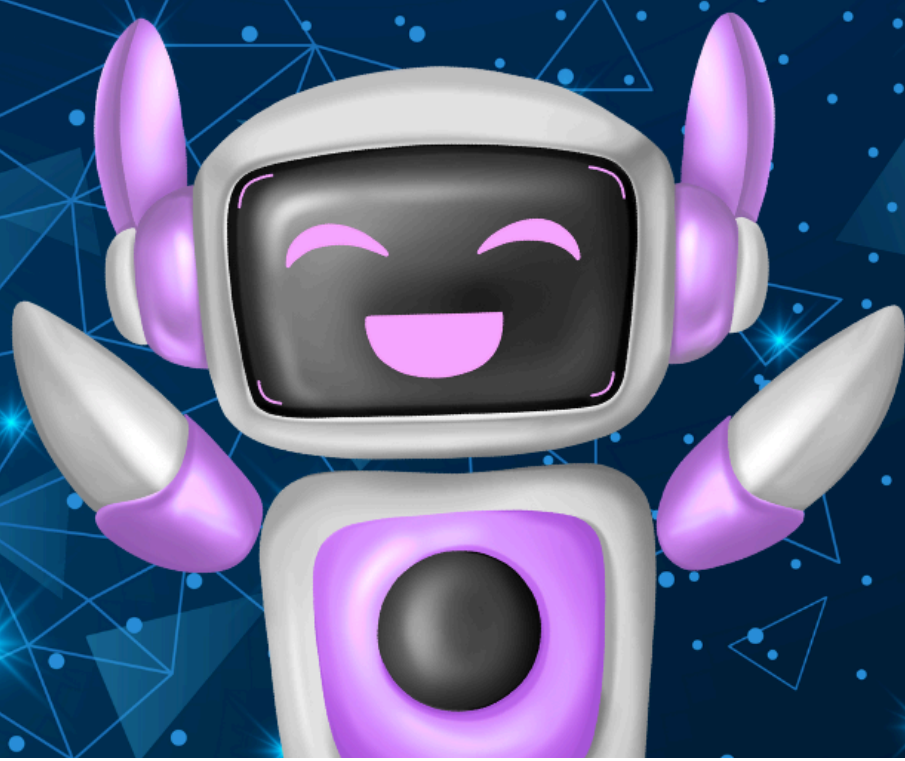
1–2 target question clusters per quarter

2. Research Like an AI

🔥Focus on:

- Real user questions
- Conversational intent
- Competitor citations
- Platform preferences

Not keywords—problems people ask AI to solve.



3. On-Site Optimization

🔥 **Prioritize:**

- Clear headings & lists
- Direct answers
- First-hand insights
- FAQ & Article schema
- Original graphics
- Step-by-step explanations

AI rewards @specificity over volume.

4. Off-Site Signals

⚡ **Strengthen:**

- Authoritative backlinks
- Local listings
- Review profiles
- Social presence
- Industry mentions

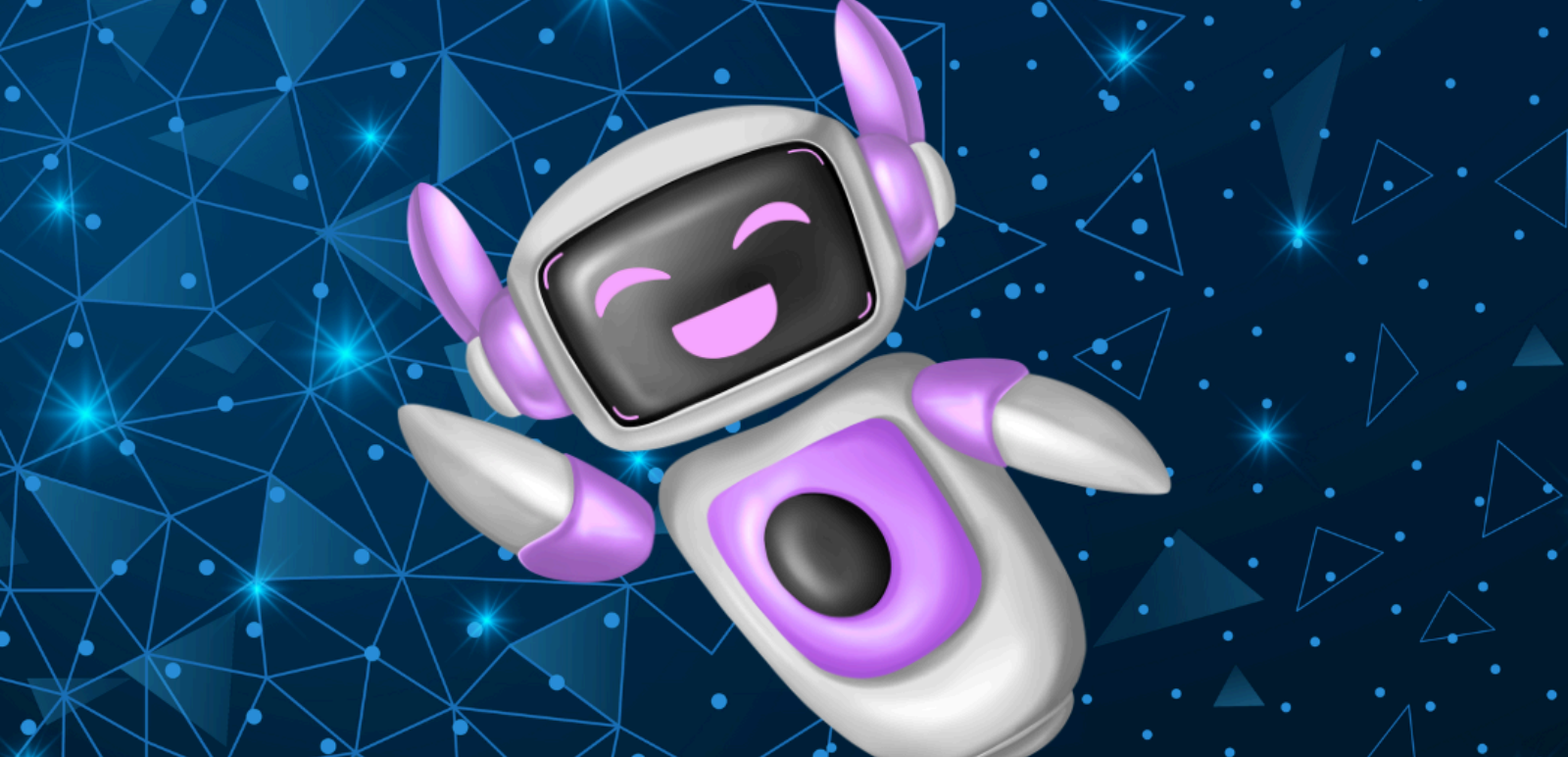
AI trusts brands the wider web already trusts.

5. Measure & Improve

⚡ **Regularly:**

- Ask target questions in AI tools
- Log citations
- Compare competitors
- Refine content depth

AEO is iterative—just like SEO.
AEO + SEO = Search Everywhere



The future is not Google or ChatGPT. It's both!

Businesses that win will be visible:

- In search results
- In AI answers
- Across social discovery
- Inside digital assistants

That's the philosophy behind our approach at Get Top Results.

Ready to Be Found in AI?



If you want your business recommended—not just ranked—let's build an AEO strategy that works alongside your SEO.

Get Top Results | Ranking, Traffic & Growth
gettopresults.com